

## Business Intelligence The Savvy Managers Guide The Morgan Kaufmann Series On Business Intelligence

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### Business Intelligence The Savvy Managers

Self-service business intelligence (BI) is an approach to data analytics that enables business users to access and explore data sets even if they don't have a background in BI or related functions like data mining and statistical analysis. Self-service BI tools allow users to filter, sort, analyze and visualize data without involving an organization's BI and IT teams.

### What is Self-Service Business Intelligence (Self-Service BI)?

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The development of yourself, your people, and your organization is non-optional – you must be ready for tomorrow's changing business landscape. The task is not easy: that's where UNC Executive Development comes in.

### Executive Development | UNC Kenan-Flagler Business School

Data science is the study of where information comes from, what it represents and how it can be turned into a valuable resource in the creation of business and IT strategies . Mining large amounts of structured and unstructured data to identify patterns can help an organization rein in costs, increase efficiencies, recognize new market ...

### What Is Data Science? The Ultimate Guide

As part of the job, the managers design promotional materials as well as carry out advertising campaigns. These managers create discount and promotional programs to secure future sales. They use all types of media to employ promotional messages, meaning a person will need to be tech-savvy to succeed in this line of work.

### The 27 Highest Paying Business Management Positions in ...

12 Innovative Recruiting Strategies That Savvy Companies are Using. ... job descriptions that are made by the team members or managers. In some cases, even narrative messaging can quickly send a ...

### 12 Innovative Recruiting Strategies That Savvy Companies ...

Operational Managers, who plan and manage intelligence collection operations. Targeters are charged with turning information, such as data, into human intelligence operations. Our Officers link us to Whitehall and are responsible for validating and testing intelligence. Case Officers are the people managing and building relationships with agents.

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