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Graphic design thinking : beyond brainstorming / edited by Ellen Lupton. 1st ed. p. cm. Includes index. ISBN 978-1-56898-760-6 (alk. paper) 1. Graphic arts—Technique.

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Graphic Design Thinking Beyond Brainstorming 1st edition ...

Ellen Lupton is curator of contemporary design at Cooper-Hewitt, Smithsonian Design Museum in New York City and founding director of the Graphic Design MFA program at Maryland Institute College of Art (MICA) in Baltimore. An author of numerous books and articles on design, she is a public-minded critic, frequent lecturer, and AIGA Gold Medalist.

Ellen Lupton

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In *Graphic Design: The New Basics*, Ellen Lupton, best-selling author of such books as *Thinking with Type* and *Design It Yourself*, and design educator Jennifer Cole Phillips refocus design instruction on the study of the fundamentals of form in a critical, rigorous way informed by contemporary media, theory, and software systems.

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Lupton serves as director of the Graphic Design MFA Program at MICA (Maryland Institute College of Art) in Baltimore, where she has authored numerous books on design processes, including "Thinking with Type," "Type on Screen," "Graphic Design Thinking," and "Graphic Design: The New Basics." She holds a BFA from The Cooper Union (1985) and a Doctorate in Communication Design from University of Baltimore (2008).

Ellen Lupton | MICA

Known for her love of typography, Lupton is the curator of contemporary design at Cooper Hewitt, Smithsonian Design Museum in New York City, NY and the director of the Graphic Design MFA program at Maryland Institute College of Art (MICA) in Baltimore, MD, where she also serves as director of the Center for Design Thinking.

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Ellen Lupton (born 1963) is a graphic designer, curator, writer, critic, and educator. Known for her love of typography, Lupton is the Senior Curator of Contemporary Design at Cooper Hewitt, Smithsonian Design Museum in New York City and the founding director of the Graphic Design M.F.A. degree program at Maryland Institute College of Art (MICA), where she also serves as director of the Center for Design Thinking.

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Our bestselling introduction to graphic design is now available in a revised and updated edition. In *Graphic Design: The New Basics*, bestselling author Ellen Lupton (*Thinking with Type*, *Type on Screen*) and design educator Jennifer Cole Phillips explain the key concepts of visual language that inform any work of design, from logo or letterhead to a complex website.

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The name Ellen Lupton has long been synonymous with graphic design. As director of the MFA Graphic Design program, Lupton is well-known NOT only as a designer, but as a curator of international status, an author, and an educator as well. Commotion sat down with her recently to talk about the current state of the field and the unique aspects of the MFA program here at MICA.

A Conversation with Ellen Lupton | MICA

Edited by Ellen Lupton. Share. Creativity is more than an inborn talent. It is a hard-earned skill that, like all skills, improves with practice. *Graphic Design Thinking* explores a variety of techniques—from quick, seat-of-the-pants approaches to more formal research methods—for stimulating fresh thinking and solving design problems.

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