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Grantseekers A
Guide To Creative
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A Guide To
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Author
Cheryl A
Clarke

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Cheryl Clarke walks grantseekers through all the phases of developing an effective proposal and highlights the creative elements that link components to each other and unify the entire proposal.

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pleasures and rewards
of crafting a good
story. Grantseekers
who approach the
process as one in
which they are
connecting with an
audience
(grantmakers) and
writing a narrative
(complete with
settings, characters,
antagonists and
resolutions) find
greater ...

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reports. The session

will close out by

highlighting elements

of strong storytelling

for nonprofit

organizations to keep

in mind. The workshop

will cover: 4 Stories of

impact; Reflection and

discussion of stories

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